

IR-0065 wron.ai

Report ID: IR-0065

Generated: June 21, 2026

Private Draft Business: wron.ai Generated: June 21, 2026 Identity & Overview Wron.ai describes itself as the all-in-one app studio that tracks profitable niches, builds them and discovers winning ads you can copy. It is positioned as a multi-function platform targeting indie developers, solopreneurs, and non-technical founders who want to identify mobile app opportunities and build those apps without writing code. The platform is organized around three core modules: a Niche Finder, an App Builder, and an Ad Library. The Niche Finder is designed to surface profitable app categories with download and revenue estimates. The App Builder enables users to create and publish mobile apps without coding experience. The Ad Library provides a curated collection of high-performing advertisements users can reference or model. The business model is subscription-based and credit-driven. Credits refresh every month and never expire, and users can cancel at any time. The entry-level Indie 100 plan starts at \$25/month billed monthly, with an annual discount of 20%, and includes 100 credits per month, full Niche Finder access, unlimited app searches, unlimited publishing, and access to the Winning Ads Library. Higher credit tiers scale up to 3,200 credits per month. The problem it solves is a bundled one: rather than forcing solopreneurs to use separate tools for market research, development, and ad intelligence, Wron.ai attempts to collapse that workflow into one platform. No founding date, founder names, or co-founder details are publicly disclosed on the website or in any indexed press, media, or database sources. This is a notable transparency gap for the company.

Market Position Wron.ai operates at the intersection of two distinct but adjacent categories: AI no-code app builders, and niche/ad intelligence tools. Its closest functional competitors differ depending on which module is considered. On the app-building side, it competes against a crowded and well-capitalized field. Currently prominent AI no-code app builders include Shipper, v0, Lovable, Replit, Bubble, and Base44. Wron.ai does not appear on any major benchmark list of top no-code platforms as of June 2026, indicating limited market visibility in this segment. On the niche and ad intelligence side, it competes with ad spy tools and market research platforms such as Minea, BigSpy, and Winning Hunter. Winning Hunter, for example, has grown rapidly across the dropshipping community and promises real-time competitor tracking, AI-powered product discovery, and ad creative downloads starting at around \$49/month. Wron.ai's differentiation claim is verticalization: it bundles niche research, app creation, and ad discovery for one specific persona — the indie mobile app developer hunting for untapped market opportunities. No other major platform currently packages all three functions together in this way, which represents a genuine, if narrow, positioning wedge. The risk is that each individual module faces deeper, better-funded competition from specialists. The platform appears to be targeting a bootstrapped indie-hacker audience rather than enterprise or agency buyers.

Traction & Scale Verified traction data for Wron.ai is not publicly available. There are no disclosed user counts, monthly active user figures, app store ratings, or revenue metrics in any indexed source as of June 2026. The platform does not appear to have a Product Hunt listing with measurable upvotes, nor does it appear in any top tools roundup from major AI or no-code publications. The Wron.ai homepage shows example apps being built — including a habit tracker, budget planner, and recipe finder — positioned under a See what people are building with Wron section, suggesting there is some active user base, though its scale cannot be determined from public data. The platform does not appear to have a public-facing team page, LinkedIn company profile with employee count, or any job listings indexed by major platforms. This is consistent with a very early-stage or bootstrapped operation, likely a team of one to five people. Geographic reach is unknown, though the product is offered in English and pricing is in USD, suggesting a primary English-language market focus. No specific milestones — such as app store launches, major product updates, or user growth announcements — have been publicly communicated.

Financial Picture No funding has been publicly disclosed for Wron.ai. The company does not appear in Crunchbase, AngelList, or any venture capital database. There are no press releases, news articles, or SEC filings associated with the entity. This strongly suggests the company is either fully bootstrapped or in pre-seed stealth mode with no institutional capital raised as of June 2026. Revenue is not publicly disclosed.

Based on the pricing structure — starting at \$25/month — the business could theoretically generate meaningful revenue at modest scale (e.g., 1,000 subscribers would represent roughly \$300,000 in ARR), but there is no evidence to estimate actual subscriber counts or MRR/ARR. Valuation is unknown and not estimable with current data. The credit-based consumption model is standard in the AI tools category and provides a recurring revenue base with usage-based upsell potential. However, the absence of any public financial signal — no investors, no accelerator participation, no disclosed revenue — means this product cannot be assessed for financial health from publicly available information. It should be treated as an unfunded, early-stage consumer SaaS until evidence to the contrary emerges.

Public Sentiment There are no publicly available user reviews of Wron.ai on Trustpilot, G2, Capterra, the App Store, Google Play, Reddit, or any other major review platform indexed as of June 2026. No X/Twitter discussion threads, YouTube reviews, or influencer coverage of the product were found in the search results. The absence of public sentiment data is itself a signal. It indicates either that the user base is very small and has not yet generated organic review content, that the product is too new to have accumulated reviews, or that the brand has low social media presence and community engagement. For a consumer-facing SaaS product targeting indie developers — a demographic that is typically vocal on Reddit, Twitter/X, and Product Hunt — this silence is notable. The product's FAQ structure on the website addresses questions like "How accurate are the download and revenue estimates?" — suggesting that data accuracy is an anticipated concern for potential users. This is a known vulnerability in the niche-tracking category broadly, where third-party app store estimates often carry meaningful error margins and vary significantly across data providers. No independent validation of Wron.ai's niche intelligence data quality has been published.

Media & Press Wron.ai has received no identifiable major press coverage. It does not appear in TechCrunch, The Information, Wired, Fast Company, Forbes, or any other major tech publication. It is not featured in curated AI tools directories published by well-trafficked sources such as FutureTools, There's An AI For That, or LowCode Agency's roundup of the best no-code AI app builders. The domain wron.ai is distinct from wronai.com, which is a separate, unrelated scheduling automation product. The wronai.com site positions itself around scheduling calls and describes itself as "your favourite scheduling software." This domain confusion may dilute search visibility and brand recognition for both entities. There are no controversies, public disputes, or notable incidents associated with the company in any indexed media. The overall media footprint is effectively zero, which is consistent with a product that has not yet pursued PR, raised funding, or executed a major launch campaign. The company has not staged a Product Hunt launch, which is the standard zero-cost distribution move for bootstrapped tools in this category.

Current Status Wron.ai appears to be an active, live product as of June 2026 — the website is operational, pricing plans are published, and there is evidence of a functioning product with multiple feature modules. However, all indicators suggest it is in a very early stage of growth or market discovery, with no visible momentum in terms of press, user reviews, social discussion, or directory listings. The no-code AI app builder market is intensely competitive and accelerating. Replit, one of the leading agentic AI software creation platforms, raised \$400 million in Series D funding at a \$9 billion valuation in 2026. Well-funded incumbents are rapidly improving and acquiring users at scale, compressing the window for smaller entrants to establish a foothold. Wron.ai's bundle positioning (niche research + app building + ad intelligence) is differentiated but unproven in the market. The trend for Wron.ai cannot be cleanly characterized as growing, stagnating, or declining due to the lack of longitudinal data. The most accurate characterization is: nascent and unvalidated. The product exists and functions, but there is no public evidence of meaningful user acquisition, retention, or commercial scale.

Summary Verdict One-line assessment: Wron.ai is a tightly scoped, bootstrapped attempt to serve the indie mobile app developer with a bundled niche-research-to-app-launch workflow, but it lacks the traction data, team transparency, and market presence required to assess viability or competitive durability. What it is: A three-module SaaS platform (Niche Finder, App Builder, Ad Library) targeting non-technical solopreneurs who want to identify and build profitable mobile apps without code. Entry price is \$25/month; the model is credit-based with monthly refresh. What is confirmed: The product is live, the website is functional, pricing is published, and the feature set is coherent. The positioning — bundling market intelligence with app creation — is differentiated within the no-code space. What is unknown: Founder identities, team size, founding date, user count, revenue, funding status, and any independent validation of the platform's data accuracy or app output quality. No third-party reviews exist. No media coverage exists. Key risks: (1) The no-code app builder segment is dominated by heavily funded players (Replit, Lovable, Bubble) with far greater resources and user bases. (2) The ad intelligence and niche tracking components face competition from dedicated tools (Minea, Winning Hunter) with established communities. (3) Zero

public social proof makes conversion for new users difficult. (4) The absence of any founder disclosure creates legitimate credibility concerns for prospective customers and any future investors. Opportunity:** If the niche-to-app workflow genuinely works end-to-end, the bundled value proposition serves a real underserved persona — the one-person app developer who needs research, build, and marketing intelligence in one tool. No major competitor has packaged these three specific functions together. Bottom line for a board or investor:** Wron.ai is a concept with a defensible angle but no verifiable proof of traction. It should be treated as a zero-data early-stage product. Due diligence would need to begin with founder identification, user count disclosure, and a live demo of the app output quality before any meaningful assessment of investment merit is possible.